



**Story Pitch Form for Mekong Eye**

What is the theme of this story? (e.g. climate change, environmental justice, biodiversity, etc.)

---

Tentative Story title/headline

---

What is the format and length of this story? (e.g. text-based, video, radio, podcast, photo essay, multimedia, etc.)

---

What is the story about?

---

Why is this story important and why now to report this story? How may it generate impact and benefit the public or target audiences?

---

Is this story new? If not, how will it bring a new angle to existing coverage of the topic?

---

Identify the main sources for the story, including potential interviewees, data and relevant research.

---

How would your story support the inclusion of voices of women and/or marginalized groups, such as poor people, indigenous people, ethnic minorities and young people under 30 years old?

---

What visuals will you be using to help tell the story (e.g. photos, video, maps, data visualization.)

---

When will you plan to complete the story?

---

Please provide a brief background of yourself and some samples of your reports.

---